



THE SAN DIEGO WATERCOLOR SOCIETY

2825 Dewey Road, Studio 105 • San Diego, CA 92106
(619) 876-4550 • www.sdws.org

San Diego Watercolor Society Plein Air Exhibition

Eligibility

- Artists may submit up to two paintings. Entry fees are \$15 for Members, \$20 for Nonmembers.
- Artists must submit original artwork only, created by them within two years of entry.
- Artwork done under direct supervision during a class or workshop is not eligible for submission.
- Artwork must be painted on location with only minor additional studio work.
- Artists are requested to attach a photo of artwork while in process onsite to verify that the work was done outdoors.

Sales

- All artwork displayed in the Gallery must be for sale. SDWS receives a 20% commission on all sales.
- Minimum price for paintings selected is \$150.

Size categories

- Any size painting is permissible, width no greater than 40 inches framed.

Media

- Artwork must be no less than 80% water media, presented in a primarily aqueous manner. Water miscible oils are not allowed.
- Acceptable Mediums: Watercolor, acrylic, gouache, casein, egg tempera, ink, water-soluble pencil or crayon, and collage material (painted by the artist with water media). Non water-based media may be integrated, but cover no more than 20% of the artwork.

Surfaces

- Artwork must be presented on watercolor paper or canvas (framed or gallery-wrapped), paper-based board, or Yupo or other synthetic paper, and aqua board.

Framing

- Frames must be metal or wood, clean, neat, and sturdy.
- Frames must be simple and unembellished.
- Clip frames (excluding three-inch arch pressure type) are not allowed.
- Rigid, clear Plexiglas (non-glare Plexi is not allowed) is required on all entries and must be clean and free of scratches and dirt.
- No glass is permitted for safety reasons.
- Diptychs and triptychs must be presented within a single frame.
- If canvas or aquaboard is used, application of a protective coating is acceptable.

Matting

- Top mats are limited to white, off-white, light gray, or black. Mats must be clean, well cut, and plain (without embellishments).
- Painted mats and adhesive lining tapes are not allowed.
- Colored under-mats are optional.
- If no matting is used, or artwork is floated, spacers to hold acrylic away from the artwork surface to prevent moisture damage must be hidden.

Backing

- Foam core or clean, acid free-free mat board.
- Easel-backs, cardboard, poster board, or lesser quality materials are not allowed.
- Some surfaces, such as aqua board, may not require backing.

Wiring

- Braided picture wire only, secured one-fifth down from top of frame, looped through D- rings, or snap-in hangers for metal frames, pulled taut and twisted with cut ends taped must be used. Other hanging methods are not eligible for submission.

Exhibition

- A painting may be exhibited only once in any annual SDWS Plein Air Show.
- A painting that has appeared in a SDWS Plein Air Show may be subsequently entered in a regular Member Show.

- Any painting that receives a cash award in the Plein Air Show may not be entered in a future SDWS Member show.

Any submission violating SDWS requirements will be eliminated. These SDWS rules allow the presentation of high quality, professional gallery shows. They reflect our concern with safety of the artwork and of people handling the work. These rules are consistent with those of watercolor organizations across the country, including AWS and NWS.

Insurance

Artists are responsible for providing coverage on submitted artwork. SDWS assumes NO liability (including after sale of the work).

Important Dates for 2018 Show:

Sept. 1, 2018 Plein Air 2018 Show webpage up on SDWS website,
Nov. 1, 2018 On line entries begin.
Nov. 23, 2018 On-line entries close at midnight.

Nov. 24, 2018

Entry day hours: 9:00 am to 12:30 pm. All paintings are entered on this day; on line entry is encouraged but not required.

Jury and awards: 1:00 to 3:00 pm

Pick up declined paintings: 4:00 to 6:00 pm

Nov. 25, 2018 Accepted paintings are hung in SDWS Ed. Gallery.

Nov. 29, 2018 Show open to public through Dec. 30, 2018, during regular Gallery hours.

Nov. 30, 2018 Reception 5:00 - 7:00 pm. All members, board of directors, and public are invited.

Dec. 30, 2018 Last day of Plein Air Exhibition. Pick up paintings 1:00 – 4:00 p.m.

*The San Diego Watercolor Society is a nonprofit corporation, recognized as a charitable organization under Section 501 (C)(3) of the Internal Revenue Code.
Federal Tax ID: 95-3153264*